



**It's
About
Life**
~~Not Failure~~[™]

Mission

The HeartLife Foundation is a patient-driven charity whose mission is to transform the quality of life for people living with cardiovascular diseases by engaging, educating, and empowering a global community. We aim to create lasting solutions, drive innovation, and build healthier lives for patients, caregivers, and families worldwide.



www.heartlife.ca

It's About Life, Not Failure™
Charitable Registration No. 76199 7493 RR0001.



HeartLife Foundation

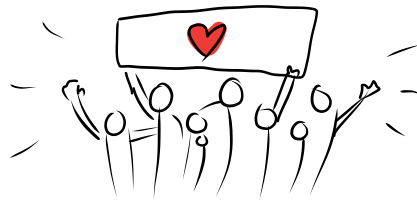


HeartLife has evolved from a heart failure organization into one of North America's leading patient-led cardiovascular charities—because all roads lead to heart failure. Our mission is to raise public awareness of cardiovascular diseases, empower patients, families, and caregivers through education and support, and advocate for better care for everyone.

Resources

Patient & Caregiver Charter of Rights

Our heart failure patient and caregiver charter was created to support our advocacy towards the implementation of a national standard of care for Canadians living with heart failure and their caregivers.



Facebook Support Group



The HeartLife Foundation is a patient-driven charity whose mission is to transform the quality of life for people living with heart disease by engaging, educating, and empowering a global community to create lasting solutions and build healthier lives.

Join our Help for Hearts closed Facebook group to get support and share ideas.

HeartLife Toolkit



Keeping track of your health status is important to maintain a healthy heart and can help guide changes to your lifestyle or care plan.

HeartLife Academy



Register and Learn!

The HeartLife Academy is a learning platform with an innovative design – by patients & carers for patients & carers in collaboration with care providers and backed by science.

Patient Journey Map



The patient journey map captures and summarizes real stories, emotions, questions, and lifestyle challenges heart failure patients experience in their care continuum. By truly empathizing with and learning what heart failure patients experience today, we can highlight the current needs, pain points, and wishes on how to improve care. We're taking the first step to ensure the patient's voice is heard.

National Heart Failure Policy Framework

A NATIONAL ACTION PLAN FOR CHANGE

Our comprehensive strategy for tackling heart failure revolves around three foundational pillars: Diagnosis & Screening, Management & Care, and Research & Evaluation. Each pillar is designed to address the critical aspects of heart failure management, from early detection and effective treatment to ongoing support and continuous improvement through research.

Our Community

Living with cardiovascular disease can feel overwhelming, but you are not alone. Our support group is a safe, welcoming space for patients and caregivers to connect, share experiences, and find encouragement. Together, we form a community that understands the journey and offers hope, empathy, and practical advice. Join us and discover the power of support—because #itsaboutlife, not failure.

Our Aim

We aim to collaborate with patients, healthcare stakeholders, government, and industry to:

- Establish a strong, critical voice for those living with cardiovascular diseases across Canada;
- Raise public awareness of cardiovascular health and advocate for better care for all patients;
- Work with stakeholders to ensure patients have access to the latest innovative research, therapies, and treatments;
- Mentor, support, and guide patients and families through their healthcare journeys;
- Educate and empower patients to manage their health and well-being effectively;
- Build a national network of cardiovascular advocates, connecting local and regional communities to amplify our collective voice.

Why We Do It

An estimated 800,000 people in Canada are living with heart failure, with 100,000 new diagnoses each year (Canadian Heart Failure Society). Heart failure remains the final destination for many cardiovascular diseases, underscoring the importance of addressing the entire cardiovascular continuum. This condition costs the Canadian healthcare system over \$2.8 billion annually, with the majority of these funds spent on acute care.

Research shows that effective patient engagement improves clinical outcomes, reduces hospitalizations, increases patient self-efficacy, and enhances overall quality of life. Yet, despite these proven benefits, few organizations exist to help patients navigate cardiovascular diseases, provide education and support for patients and families, and advocate for access to care and innovative treatments.

The HeartLife Foundation was created to address this critical gap, expanding our mission to cover all cardiovascular diseases while staying true to our roots—because all roads lead to heart failure.